



We're always excited to celebrate and this year is no different!

You're invited to our opening night party! It has become tradition at Town to celebrate the opening of each season with a catered reception in the NBSC parking lot. Opening night ticket holders are welcome to join the cast and crew of *My Fair Lady* for a delicious party complete with champagne and Lizard's Thicket sweet tea! Many thanks to Lizard's

Thicket, Tio's Mexican Cafe and Zoe's as well as our NBSC neighbors and the Town Theatre Board of Governors. Here's to the 98th!

Our summer show, *The Little Mermaid*, was very well received. And... on top of that, our fundraiser for Curing Kids Cancer generated \$1,400+ toward research that will one day cure pediatric cancers. Thanks to everyone who supported the show AND the fundraiser!



We were thrilled to receive funding notification from the City of Columbia, Richland County and the South Carolina Arts Commission. These grant opportunities from the city and county allow us to focus additional attention on marketing our shows.

Our support from the Arts Commission provides general operating assistance as we continue to produce high quality musical theatre and stage productions in our historic building. We're so grateful for this support!

We were honored that *Mary Poppins* was named Best Show in the Free Times' Best of Columbia contest and that Town was named runner up for Best Theatre. Thanks for your votes!

#DineAroundTown

Our very popular dinner and a show opportunities are back! We're thrilled to once again partner with the historic Villa Tronco. Upon arrival choose from Villa Tronco Chicken, Eggplant Parmigiana, Lasagna or Shrimp Fettuccine. Complete your meal with a house salad, homemade bread and a dessert choice which includes Carmella's famous cheesecake. For only \$32 per person (which includes tax and gratuity) you will enjoy all of this and a glass of Prosecco.

We're also pleased to offer a new partnership with Nonnah's! Your dinner (\$35 per person including tax and gratuity) will include a house salad and your choice of Sea Island shrimp and grits, fish de jour or Southern pork loin. Coffee, tea or soda comes with your meal and, of course, one of chef Blake Faires' special desserts! (More menu details can be found at www.towntheatre.com/specialevents.)

Cost for dinner is \$32 (Villa Tronco) or \$35 (Nonnah's) for members. Non-members may also enjoy the opportunity for \$52 (Villa Tronco) or \$55 (Nonnah's). NOTE: YOUR SHOW TICKETS MUST BE FOR THE SAME DAY AS YOUR DINNER RESERVATION.

To #DineAroundTown, purchase your tickets for *My Fair Lady* (online, in person or via phone) and then call the box office to make your dinner reservations. Dinner date options are prior to any evening performance, providing space is available. We will provide you with all details and will also make your dinner reservations for you. Be sure to arrive at 6 PM on your selected day and enjoy the meal and the show! We'll hold your tickets at the box office for you. What a deal -- dinner AND a show for less than \$60 a person!

IMPORTANT DATES AND TICKET INFORMATION

REMEMBER, if we have your e-mail address, be on the lookout from us the morning of your "opening day" that will have the special link required to make your online reservation. If you don't use e-mail, or if you prefer to speak with a person, give us a call or stop by after 12 noon on your "opening day."

OPENING DAYS:

Friday, Aug. 19 for priority members which includes Producer, Corporate Benefactor, Benefactor Sustainer and Patron levels

Friday, Aug. 26 for all other members which includes Adult, Senior/College/Military and Youth

Friday, Sept. 2 for the general public. On this date, anyone may visit www.towntheatre.com and select BUY TICKETS in the upper right hand corner.

HELPFUL HINTS:

Remember, phone lines are very busy on opening days. The hours of 3-5 p.m. tend to have lighter traffic if you wish to wait until then.

Have a membership, but also want to buy additional tickets? Please call us or stop by. This transaction isn't possible online until Sept. 2.

Messages are checked and responded to as quickly as possible, but sometimes it is the next business day or after business hours before we can return the call.

If you have a priority membership (Patron and above) AND a regular membership (Adult, Senior, Youth) and want to reserve ALL of your tickets at the same time, you must wait until Friday, Aug. 26. We apologize, but there is no way we can override this in our system.

Box Office Hours

Beginning Friday, Aug. 19:

Monday to Friday, 12:00 noon to 5:00 PM

Beginning Friday, Sept. 2 (Hours extended to curtain on show days)

Saturdays — open 3:00 PM to curtain

Sundays — open 1:00 PM to curtain

ONLINE TICKET REMINDERS:

Online ticket reservations before tickets are made available to the public **MUST** be done with the special link that is sent to you via email. The www.towntheatre.com BUY TICKETS link will **NOT** function until Sept. 2

Members should NOT enter any credit card information. You have already paid for your tickets through your membership. After you log in, you will click the code associated with your membership. (See photo to the right.) The ticket price will "zero out" once you click on or enter your access code.

If you come with a group and each of you have your own membership, we suggest that you give us a call to make your reservation.

Details	Amount
My Fair Lady Fri Sep 9, 2016 at 8:00pm	
Adult / CTR-D1 / D. 2015-2016 Sustainer	\$0.00
Adult / CTR-D2 / D. 2015-2016 Sustainer	\$0.00
Total:	\$0.00

Would you like to add a donation to your purchase?
Donation Amount: 00.00 Apply
Coupon, Pass Code, Gift Certificate: TownGuest Apply
Passes:
Applied: Season: 9/1/15 Pass: D. 2015-2016 Sustainer Code: TownGuest
Your Total
\$0.00 Complete Order
Norton SECURED ABOUT SSL CERTIFICATES
This is where you can find your code

TOWN'S RESERVATION POLICIES — PLEASE READ CAREFULLY

All tickets are paid for upon reservation. We do not hold tickets. Online and telephone reservations must be paid by MasterCard or Visa. In person reservations may be paid by MasterCard, Visa, cash or check. The charge is processed at the time of the sale.

ALL TICKETS ARE NON-REFUNDABLE.

TICKET EXCHANGES may be possible with 24-hour notice. Note that exchanges MAY be limited to specific performances.

Contact the box office if an exchange is needed and, if possible, it will be granted.

Tickets not picked up in advance will be held until curtain at which time they will be given to the House Manager for late arrival. Theatergoers will be seated at the rear of the house, if possible, until intermission.

Tickets that are not picked up are considered used and replacement tickets will not be issued.

AUDITIONS!

You Can't Take it With You — Sept. 11-12

Million Dollar Quartet — Dec. 6-7

Catch Me if You Can — Jan. 22-23

More information on www.towntheatre.com/auditions!

ACTOR'S PASS!

Were you on the Town Theatre stage for one of the main stage productions in the 97th season? Call today to get info on your Actor's Pass!

YOUTH ON STAGE:

Elf Jr. The Musical Nov. 11-13 — tickets on sale **Oct. 31**

TOWN THEATRE'S 98TH SEASON MEMBERSHIP APPLICATION
Some things old, some things new...either way, this season's for you!



Sept. 9-25, 2016

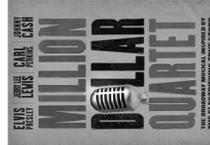


Dec. 2-18, 2016

You Can't
Take It
With You



Jan. 20-Feb. 5, 2017



March 3-19, 2017



May 5-28, 2017

PRIORITY BENEFITS (PRODUCERS THROUGH PATRONS):

- Priority ticket reservations may be made **THREE WEEKS** before opening night
- The total number of tickets may be used interchangeably for all shows
- Special recognition in all season playbills
- Tax deduction (\$300 Producer, \$100 Corporate Benefactor, \$80 Benefactor, \$40 Sustainer, \$20 Patron)

- Producer: 16 tickets per play (80 for the entire season).....\$1,500
- Corporate Benefactor: 10 tickets per play (50 for the entire season).....\$850
- Benefactor: 8 tickets per play (40 for season) \$18 per ticket.....\$720
- Sustainer: 4 tickets per play (20 for season) \$18 per ticket.....\$360
- Patron: 2 tickets per play (10 for season) \$18 per ticket.....\$180

ADULT, SENIOR/COLLEGE/MILITARY AND YOUTH BENEFITS:

Ticket reservations may be made two weeks before the show opens

- Adult: 1 ticket for 5 plays (\$16 per ticket).....\$80
- Senior 65+/Active Duty Military/Full-Time College: 1 ticket for 5 plays (\$15 per ticket).....\$75
- Youth 17 and Under: 1 ticket for 5 plays (\$13 per ticket).....\$65

CHECK OUT OUR NEWEST LEVEL — SUPPORTING THE NEXT GENERATION — your \$40 contribution will allow you to have 4 tickets to any combination of our youth theatre productions. Support the next generation of stage actors and consider adding this to your regular season membership!

ALL MEMBERS ENJOY SAVINGS OVER CASH TICKET PRICES!

**PURCHASE YOUR MEMBERSHIP ONLINE AT
WWW.TOWNTHEATRE.COM**

or mail in the form below:

Name _____
 Address _____
 City _____ State _____ Zip _____
 Telephone (Home) _____ (Cell) _____
 Email (please print) _____
 Use this for the credit card info or enclose a check payable to Town Theatre
 MasterCard or Visa # _____ Exp. Date _____
 Security Code (3 digits on back of card) _____ Signature: _____

****Part of a group? Call us for options to make the process easier for you!**

TOWN THEATRE • 1012 SUMTER STREET • COLUMBIA, SC 29201 • 803-799-2510

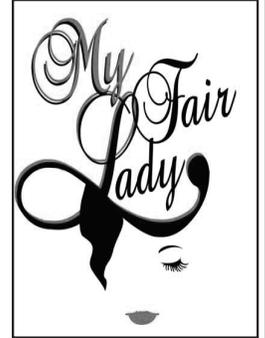


THE COLUMBIA STAGE SOCIETY
 THE TOWN THEATRE
 1012 Sumter Street Columbia S.C. 29201
 (803) 799-2510
www.towntheatre.com

RETURN SERVICE REQUESTED



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See page 3 for ticket reservation dates.